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With apartments the most-awarded accommodation type for the second year in a row

## Most welcoming places on Earth

When it comes to the most welcoming property types globally, they are all from the alternative accommodation segment, which highlights the ongoing traveler appreciation for unique stay experiences: Riads, Bed and Breakfasts, Farm Stays, Guest Houses, ApartHotels and Ryokans.\*\*\*\*



"No matter the type, size or location of the property, what we see from our customers is that they value a human connection when they travel, whether it's more extra attention to detail or a truly individualized approach to service," said Olivier Grémillon, Vice President at Booking.com. "With these awards, we celebrate and thank all of the amazing accommodation providers who create special travel experiences for our customers on a daily basis."

## A SELECTION OF OUTSTANDING CITIES AND PROPERTIES IN UNITED STATES RECEIVING A 2018 AWARD

1.) Newport, RI2.) Sedona, AZ3.) Oklahoma City, OK4.) Pittsburgh, PA5.) Fort Worth, TX6.) Baltimore, MD7.) Louisville, KY8.) Arlington, VA9.) Anaheim, CA10.) Jacksonville, FL

Notes to editors:

\*Countries were sorted by the total share of 2018 Guest Review Award winners when compared to the total amount of eligible properties in that country. Countries also had to have an above average amount of winners to be included on this list (4,000 award recipients or higher).

\*\*\* This is defined as the percentage of respondents who rated this aspect a 7 out of 10 or higher. Research commissioned by Booking.com and independently conducted among a sample of 53,492 respondents across 31 markets. In order to participate in this survey, respondents had to be 18 years of age or older, had to have travelled at least once in the past 12 months and be either the primary decision maker or involved in the decision making of their travel. The survey was taken online and took place between October 16 and November 12, 2018.



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